



The **HUB585**

IMPACT REPORT

2022



The **HUB585**



MESSAGE FROM THE FOUNDER - HOPE

2022 brought on so many exciting adventures and challenging growth pains for our organization. Funding grew, staff grew, and programs and services grew. All the while, so did our youth and families' trauma, housing insecurities, crisis and isolation. As a team, we noticed our resources continue to grow, but so does the need. The Hub585 did a tremendous job responding to the direct needs of youth and families suffering isolation due to system involvement (such as foster care) and adverse childhood experiences (also referred to as trauma). We placed teens experiencing foster care in nurturing and supportive mentor relationships. We developed a skill building program for teens in emergency foster care. Our CarePortal is stabilizing the environment of children by providing immediate resources to families in crisis and our Tapp Legacy fund supports every young adult aging out of foster care and several families involved with child welfare.

I believe it is safe to say (although I am clearly biased) that The Hub585 has not only been growing, but we have kept our main priority as centering children and families' hope and well-being. None of this would be possible without The Hub585's incredible board of directors, staff and volunteers. Our board made some major pivots and quickly adjusted to the new and arising responsibilities and needs of the organization and our staff. Our volunteers continued to be innovative in their approach while listening to what youth wanted and needed to hope, heal and grow. This was accomplished through multiple youth listening sessions, client surveys and feedback, meetings with Monroe County leadership and staff, conversations with biological parents and foster parents, and of course, reviewing the data. I cannot thank our staff enough for their passion for children and families, commitment to The Hub585, and dedication to our community. I would also like to acknowledge our Hub585 board for being incredibly supportive and empowering through such rapid growth and increasing demands. The Hub585 has attracted some of the most passionate and brilliant individuals in our community, and I believe it is the only reason we have accomplished what we have accomplished in such a short period of time.

All that we have done this past year forcefully demonstrates the power of The Hub585's mission and the effectiveness of our leadership. The Hub585 will remain dedicated to our mission as we continue to learn, grow and serve.

Giving Hope Together,



Dr. Ashley Cross, EdD





OUR 2022 IMPACT

CarePortal 

2022



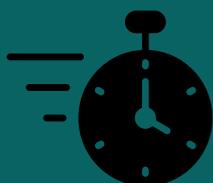
13

ACTIVE CHURCHES



300

CHILDREN SERVED



235

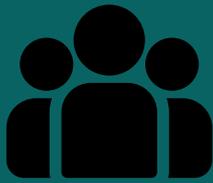
RESPONSES



ECONOMIC IMPACT

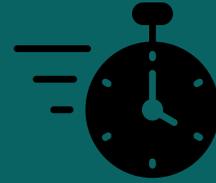
\$82,042

OVERALL



1,072

CHILDREN SERVED



1,050

TOTAL RESPONSES



ECONOMIC IMPACT

\$441,078

NOTABLE MOMENTS

"Thank you for all you do! Some families in the community are struggling with basic needs. The churches reached out and delivered the items in a timely and professional manner. When they see the community is willing to assist them, they feel uplifted, supported and will hopefully one day be able to assist a member of their community."

- County Caseworker, Department of Human Services (regarding CarePortal)

"The family needed help with transportation and affording a very long round trip. Without this, they may not be able to maintain this safety plan which could result in one or both children entering foster care. Very happy that this could be filled to help this family."

- County Caseworker, Department of Human Services (regarding CarePortal)

"It was touching meeting the grandma who was sacrificially taking care of her 4 grandkids to help out temporarily, even in her small apartment... but she was so lovely —so appreciative. It meets the needs of people right here in our community. There are so many needs and the CarePortal makes it possible with everyone working together. It was an honor to be able to help in a small way."

- Local Volunteer, CarePortal Church Responder

PROGRAMMING FOR YOUTH, FOSTER & BIOLOGICAL FAMILIES

In 2022, The Hub 585 established and implemented four programs geared toward supporting youth and their families: The Voices of Hope Authorship Program, The Saturday Skill-Building Program, The Camp Hope Summer Camp and Life Launch Mentoring Program. In all programs, the hope of the youth participants was measured before and at completion. All youth either increased in hope or their high hope score remained the same.

Voices of Hope: An 8-month mentorship program that focuses on empowering youth through authorship and entrepreneurship while fostering a space of community, agency, and hope, The Voices of Hope engaged youth between the ages of 11-25 years old from the Monroe County area; giving them the social gift of hope and restoring their self-efficacy.

Saturday Skill-Building Program: After a discussion with stakeholders from the Monroe County Department of Human Services regarding the needs of foster parents and older youth in foster care, we developed this year-round program as a means to mitigate the compassion fatigue that foster parents providing emergency foster care often feel. On Saturday mornings, the Hub 585 holds 4-hour skill-building sessions for foster children and their foster families. The benefits of this program are two-fold: foster parents have a safe space to drop their foster children off as a means of respite, and youth in foster care engage in a variety of scheduled activities that involve engagement, social-emotional support, and life-skills building.

Camp Hope Summer Camp: The 7-week summer camp experience was developed to provide youth in foster care with a variety of enriching experiences. Youth participated in various workshops, cooking classes, and field trips.

2022 Foster Parent Support Group:

- Our monthly Foster Parent support group served 45 adults, 103 kids and teens
- Covering topics such as Connected parenting, TBRI, Healthy Homes, navigating the medical system as a foster parent, Hope Theory, textured hair care, and Fetal Alcohol Spectrum Disorder
- Monroe County noted that The Hub585's Foster Parent Support Group has helped keep emergency foster homes open and supported during a time when many are closing their doors due to overwhelm and "foster care fatigue"



**TOTAL CHILDREN
& YOUTH
SERVED**

173



**TOTAL FOSTER
FAMILIES PROVIDED
RESPITE**

58



**TOTAL YOUTH
WORKSHOPS &
FIELD TRIPS**

22



Voices of Hope First Day



Voices of Hope Outing to the Memorial Art Gallery



Self-Defense Class at the Skill-Building Program



Voices of Hope Book Release Day



Holiday Fun! An experience at the Woodcliff Hotel inclusive of fine dining, swimming, and overnight stay for some of our youth.

TAPP LEGACY FUND

- 66 referrals from October 2022–December 2022
- 42 families and youth received cash assistance
- 8 youth aging out received a cash assistance
- The Hub585 now has a partnership with Goodwill GoodNeighbor, which provides clients with resources to meet additional needs such as clothes, beds, household items etc.
- 3 Top Impact Areas
 - Eviction prevention
 - Obtaining housing
 - Food Insecurity
- 17 clients have signed up for MyWayFinder

PROGRAM HIGHLIGHT: LIFE LAUNCH

The Hub585's Life Launch Program is dedicated to ensuring all youth ages 13-21 in Monroe County foster care have the committed durable relationships in their lives to ensure their success and wellbeing as they prepare and move toward independence.

Life Launch mentor teams interrupt the cycles of abandonment, poverty, and trauma that these young adults have experienced by creating patterns of safety, trust, and respect.

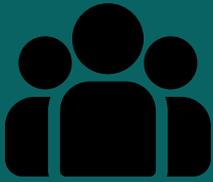
The Life Launch mentorship model uses the healing power of safe, unpaid adult relationships to foster hope and personal agency, which are necessary for young adults to achieve independence and stability.



IN 2022, LIFE LAUNCH:

- Piloted our first cohort of Life Launch Mentors, matching 2-4 adult mentors with a variety of youth mentees across the spectrum of system involvement.
- Served 13 mentees through Life Launch Mentorship Program, each with 2-4 mentors
- Partnered with 27 volunteer mentors in total

LIFE OUTCOMES



**VOLUNTEER
RETENTION RATE OF
74%**



**108
HOURS DEDICATED
TO TRAINING AND
ONBOARDING
PASSIONATE
MENTORS**



**MENTOR SPENT
ROUGHLY
750
HOURS WITH YOUTH
ON MONTHLY
OUTINGS**

NOTABLE MOMENTS

- Savannah's case manager reports that the Life Launch mentorship program has been a "great benefit" to her. Savannah's mom says, "I've seen a lot of positive changes in Savannah, she wants to now become a mentor herself to kids who were in the same situation as her."
- One of our youth, "Amanda" was approached on the school bus by members of a gang. Despite Amanda's susceptibility to join a gang based on her personal trauma and -vulnerabilities, she did not succumb to these pressures. She was violently assaulted as a result of her denial of the group, but she reported the confidence to continue to choose wisely and has since been removed from that environment and placed in a safer environment. Amanda's mentors cheered her on and supported her through that transition. Amanda was open about her feelings and her mentors were able to offer guidance and encouragement.
- One of our younger youth mentees, "Darius" has been slow to warm up to his mentors, frequently asking if they get paid to be his mentors. Every time they tell him that they are just spending time with him because they enjoy him, trust is slowly being built. He is beginning to open up to them more, and enjoys going to the library frequently. Darius' mentors took him out most recently for his birthday and celebrated with an outing and a Roblox gift card. Darius confided in his mentors that he was concerned about his academic performance in a few of his classes, and expressed fear of telling his guardian. His mentors were able to support him in sharing this with his guardian so he was able to get the academic support he needs.
- One young mentee, "Xander" regularly asks his guardian "When can I see my mentors again?" despite knowing that the next outing is just around the corner. Xander enjoys getting bottomless fries with his mentors, and talking about music of all genres from over the years, as well as fantasy football. Xander's mentors have been a great sounding board for Xander's guardian, supporting her and Xander during times of relational conflict in the home.



MEET DARNELL

Darnell came to the Hub585 as a Camp Hope participant. Throughout the 7 week Summer Camp, Darnell struggled to adjust to the program rhythm and expectations. Only a few days into the program, the staff learned that Darnell was in the middle of a transition between foster care and returning home to be with his mother. Once learning this, The Hub585 staff quickly connected to Darnell's mother to see how our program and staff could best support them during the transition. She voiced struggling getting Darnell to camp because their transportation was still in the process of being approved. So, in the meantime The Hub58 began providing Darnell with transportation to camp to ensure he arrived on time and was able to begin the day with his peers. Still, Darnell struggled. He showed up for most of the 7 weeks tired, and unmotivated to participate in the program. In fact, Darnell was unable to participate in the final field trip of the camp and missed an opportunity to go to Seabreeze with everyone else.

Darnell's lack of motivation and program engagement was only a sign to our staff that Darnell needed more support, more time, and more consistency. This led our staff to reach out to Darnell's mother and see if Darnell would like to participate in our Life Launch Mentoring Program. To our surprise, Darnell wanted to participate and completed the full mentee onboarding process.

Since August 2022, Darnell has been matched with a married couple, the Liquori's. He has consistently met with his mentors and our program staff and now his mother reports an immense change in Darnell's disposition and behavior. But that is not all, Darnell's mother shared her appreciation for the support that has wrapped around her and Darnell. She recently reported that she is about to purchase her first car and is planning a road trip with Darnell and his siblings that will be their first family vacation.

Through our hope-centered and restorative approaches, Darnell and his mother now have a community and a safety net. Because of our philosophy that "hope is a social gift," Darnell and his mother will always know where they can find hope.



Consent received from Darnell & his mother to share



The **HUB585**



2022 MAJOR HIGHLIGHTS

The HIVE-ARPA

In 2022, The Hub585 was invited to partner with several other community organizations, with Encompass Resources for Learning as the lead on an ARPA proposal for County funding. The proposal was awarded for over \$5M over 4 years! The Hub585 will receive roughly \$715,000 over 4 years to focus on workforce development for our youth.



National Foster Care Awareness Month

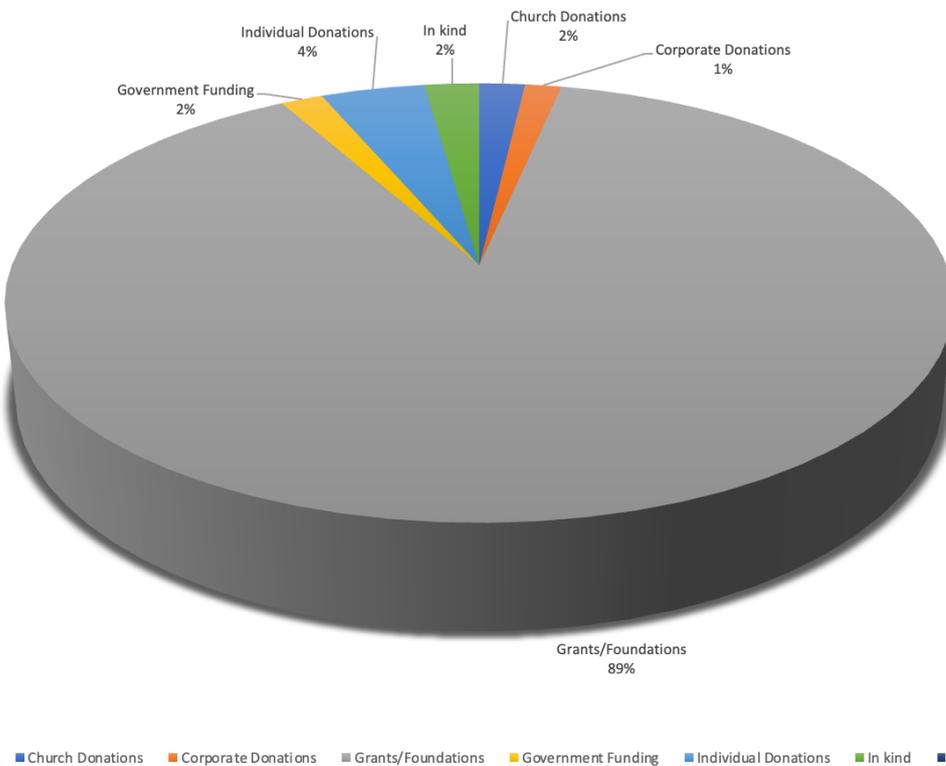
- Mayor Malik Evans proclaimed the month of May as Foster Care Awareness Month for the city of Rochester. This proclamation stands as a renewal to the commitment that all youth in foster care have the love, support and resources they need to thrive.
- In partnership with [Children Awaiting Parents](#), The Hub585 hosted a screening of the documentary [Aged and Confused](#). Then, the filmmakers and subject of the film joined Ashley on the [Voices of Hope Podcast](#).
- The Hub585 trained 20 Life Launch mentors who are now ready to be matched with a teen in foster care.
- The Hub585 hosted a special event for nearly 30 children in foster care.
- We hosted a Vision Tour where 16 community members heard the vision of The Hub585 for the first time!

Senator Samra Brouk allocated \$30,000 to support youth mental health

Senator Samra Brouk announced \$30,000 in funding to support the Hub585 and their Stand with Young People Program, which will work to help provide short-term, mental health services for children and youth in the City of Rochester. The Hub585 is focused on providing services for youth and families, and works to address the unmet needs of our underserved foster youth.



Revenue Sources



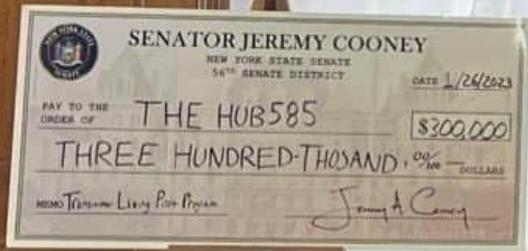
** More detailed financial information will be released after our annual audit has been completed.**

Our Funders

- ESL Charitable Foundation
- Daisy Marquis Jones Foundation
- Farash Foundation
- Rochester Area Community Foundation
- Joseph C. Wilson Foundation
- NYS Health Department
- Greater Rochester Health Foundation
- United Way/TogetherNow
- Wegmans
- Monroe County Department of Human Services
- Redlich Hortize Foundation

107 total donors

Senator Jeremy Cooney and Monroe County Executive Adam Bello awarding
The Hub585 \$300,000 to begin a Community Supported Foster Home



FUTURE FOCUS- A COMMUNITY OF HOPE AND HEALING

The Community-Supported Foster Home Program is a new development of The Hub585 and is designed to provide care and support to youth in foster care ages 13-21. This model places youth in foster care in a home with a foster parent who is a paid professional employed by The Hub585 and licensed through the Monroe County Department of Human Services.

Through specialized training (provided through Monroe County and The Hub585), the foster parent becomes the care coordinator for the youth. The foster parent then assures that the Plan of Care designed by the Care Coordination Teams is developed and executed. The foster parent becomes the youth's primary support person and advocate.

The home will be certified as a Monroe County Foster Home by Monroe County after an inspection that certifies the physical structure complies with all foster home regulations. Each child living in the home remains under the care of Monroe County and will receive all traditional case management services and supports related to safety, permanency, and well-being from their Monroe County Caseworker. Each Foster Parent will be certified by Monroe County and will receive all of the required and offered trainings and supports provided by Monroe County. Foster Parents must adhere to all OCFS's certification requirements. The Hub585 will also employ licensed Monroe County Foster Parents to serve as Relief Foster Parents, providing extended support for the Full-Time Foster Parents at the home. All of the youth will be placed in the home by Monroe County.

The role of the Hub585 is to provide additional financial and communal support to the Foster Parents, enabling a foster parent to be available full-time and at home to foster youth who require that level of support. Additionally, the Hub585 will oversee the supervision and maintenance of the property and provide additional programming and educational support beyond what the foster home level of care traditionally provides for each foster youth residing in the home. The Hub585 will create an environment that provides safety, encouragement, empowerment, support, hope, and healing. Our Life Launch program partners each youth with a volunteer mentor team. The home will also provide life skills training and tutoring. Pregnant and parenting teens will also be accepted and receive services through community partnerships. We will collaborate with other community partners to provide counseling (individual and group), case management, and GED/credit recovery resources for our youth.

Through our proven success, we are continually changing perceptions and behaviors within the community regarding supporting and encouraging youth aging out of foster care. We accomplish this through advocating for our youth, empowering them through education, and helping them develop their own voice.

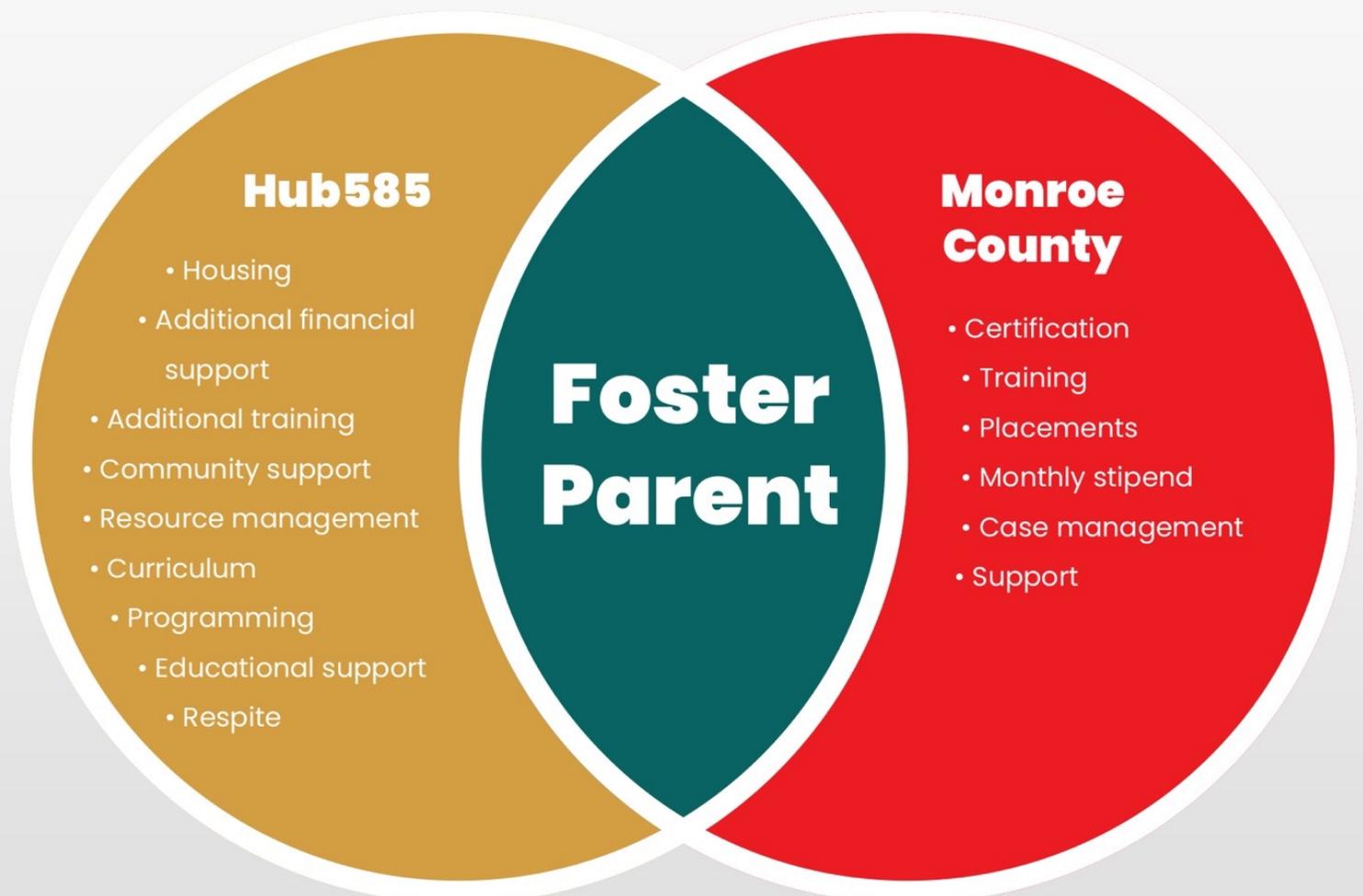
Community-Supported Homes are a new way to provide services than traditional foster care because it allows local communities to draw on local strengths and resources and find innovative ways to meet the unique and individual needs of children and their families.

The Hub585 will assist in the following:

- Developing foster care capacity.
- Building a community of hope and healing for foster families.
- Engaging the community to help.
- Coordinating and delivering services to youth in foster care and their families.

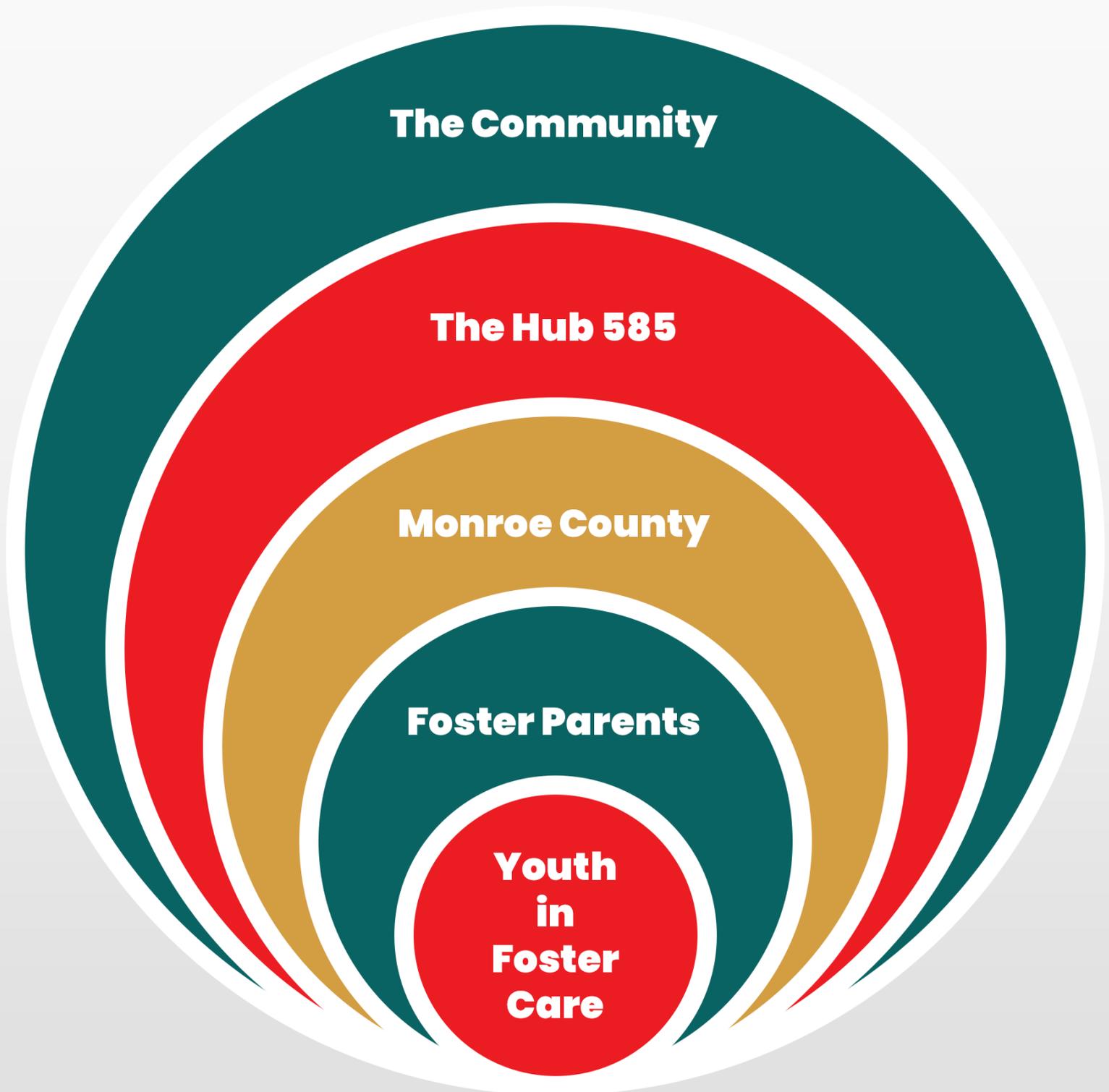
Community-Supported Homes allow The Hub585, DHS, and the community more flexibility to innovate. This increased flexibility comes with greater responsibility and accountability for outcomes such as safety, permanency, and well-being.

Community-Supported Foster Homes





Creating layers of support for teens in foster care.



Trust-Based Relational Intervention Practitioners

In 2023, two of the Hub585's staff will be participating in the Karyn Purvis Institute of Child Development to become TBRI Practitioners.

TBRI® is an attachment-based, trauma-informed intervention that is designed to meet the complex needs of vulnerable children. TBRI® uses Empowering Principles to address physical needs, Connecting Principles for attachment needs, and Correcting Principles to disarm fear-based behaviors. While the intervention is based on years of attachment, sensory processing, and neuroscience research, the heartbeat of TBRI® is connection.

TBRI® is designed to meet the complex needs of children who have experienced adversity, early harm, toxic stress, and/or trauma. Because of their histories, it is often difficult for these children to trust the loving adults in their lives, which often results in perplexing behaviors. TBRI® offers practical tools for parents, caregivers, teachers, or anyone who works with children, to see the "whole child" in their care and help that child reach his highest potential.

The Hub585 will use the knowledge gained from TBRI to continue our work to help vulnerable and isolated youth develop meaningful connections with caring and dependable adults.



The Alliance of Hope Affiliate & Camp Hope Readiness Cohort

Camp HOPE America, a program of Alliance for HOPE International (Alliance), is the first and largest evidence-based camping and mentoring program in the United States focused solely on children impacted by domestic violence, sexual assault, and child abuse. Camp HOPE America began in California and is now creating affiliated Camp HOPE America programs across the nation. This Memorandum of Understanding (MOU) is intended to commemorate the formal relationship between The Hub 585 as a Readiness Site and Camp HOPE America.

To achieve the vision for Camp HOPE America, the Alliance will work cooperatively with The Hub 585 in developing an evidence-based camping and mentoring program in the community of Rochester, New York.



OUR TEAM

Board of Directors

- Dr. Ashley Cross- Founder & Executive Director (ex officio)
- Jennifer Arbore, CPA at The Bonadio Group- Board Chair
- Shawn James, Private Psychotherapist- Vice Chair
- Bonnie DeVinney, Retired- 2nd Vice Chair
- Dan Rudd, Financial Partners of Upstate New York, a MassMutual Firm- Treasurer
- Maya Crane, Crane Solutions- Secretary
- Maryanna Telle, Adoptive Mother- Member
- Annette Campbell, The Tax Experience, Former Foster Youth- Member
- Gary Domenico, Community Advocate- Member
- Dr. Myra Henry, CEO at YWCA- Member

Our Staff

- Dr. Ashley Cross, Executive Director
- Lara Capuano, Associate Director of Relationship Management
- Quiana Joseph- Muhammad, MEd, Associate Director of Programs
- Faith Phelps, Administrative Assistant
- Dorothy Stenson, Resource Navigator
- Justice Flagler, Youth Engagement Coordinator
- Hannah Wright, Youth Counselor
- Kim Igoe, Volunteer Coordinator
- Oni Heard, MPH, Hope Advocate & Trainer
- William Luciano, LEAD Youth Champion
- Tiffany Quick, Youth Champion
- Melissa Medina, Youth Champion

Our Volunteers

- Sarah Wesgate, Newsletter Volunteer
- Chris Rush, Volunteer Social Media Manager
- Alan Cohen, IT
- Ben Bolding, Software Development
- Paul Hulbert- Software Development



CONTACT US



111 N. Chestnut Street
Rochester, NY 14604

www.thehub585.org
info@thehub585.org

585-261-0583